

Name of Contest: Climate Change in Focus! Video Contest

Purpose of Contest: Students will use scientific data to help create a 30-120 second video that answers these two questions:
Why do you care about climate change?
How are you reducing carbon pollution or preparing for the impacts of climate change?

Target Audience: Middle school students and teachers

Award: Three Grant Prize Winners

Judge: _____

Video # _____

Category	1 Point	2 Points	3 Points	4 Points	Points Received
Understanding of the Contest Theme	Students did not show understanding of the contest theme, no relevant climate change information included.	Students showed little understanding of the contest theme, little to no accurate climate change information included.	Students showed adequate understanding of the contest theme, included accurate climate change information.	Students showed superb understanding of the contest theme, included accurate and knowledgeable climate change information.	
Creativity	Students were not creative in developing and filming their video.	Students were only somewhat creative in developing and filming their video.	Students were creative in developing and filming their video.	Students were exceptionally creative and original in developing and filming their video.	
Persuasiveness	Presentation is not realistic and does not compel the audience to take action.	Presentation is fairly realistic and slightly compels the audience to take action.	Presentation is realistic and moderately compels the audience to take action.	Presentation is realistic and strongly compels the audience to take action.	
Video Quality - Production	Poor audio, video, lighting or editing.	Subpar audio, video, lighting or editing.	Satisfactory audio, video, lighting or editing.	Superior audio, video, lighting or editing.	
Overall Presentation	Video is not relevant, interesting or compelling.	Video is fairly relevant, and attempts to be interesting and compelling.	Video is moderately relevant, interesting and compelling.	Cohesive video with relevant, interesting, compelling information.	

Total Points:

0